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## Canadian Producers win Gold Parents' Choice award for children's video.

Husband and wife team's first project wins prestigious US award.

**Toronto, April 2, 2002** Marcus/Wiseman Entertainment Inc., announced today that it has earned a Gold award for its children's video, Cody's Crew - The Big Building from the prestigious, U.S. based, Parents' Choice Awards program.

" Sharp, sophisticated and filled with fun, this video will captivate and delight..." *Parents' Choice*

### **About the Cody's Crew video**

Cody's Crew stars Cody the giant excavator and his Crew of construction vehicle pals. Cody's Crew - The Big Building is the first production from Marcus/Wiseman Entertainment Inc. Independently produced, the computer animated project was created by first time Director Malcolm Marcus and his partner and wife Lisa Wiseman, Executive Producer on the project.

Malcolm also designed all the characters and worked with Lisa to set up the in-house animation studio on a shoestring budget.

"When we started, it was just Malcolm playing with plasticine in the basement" says Lisa. We didn't have a computer, software or anyone who knew what do with it if we had."

"We used to play the demo voice tapes people submitted on our kids FisherPrice tape recorder after they'd gone to bed" adds Lisa.

Cody's Crew is in good company, the only other gold award winning video being an episode of the big budget, Bear in the Big Blue house.

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**The award**

The Parents' Choice Awards designation recognizes products that meet and exceed standards set by educators, scientists, performing artists, librarians, parents, and yes, kids. The Parents' Choice Awards Committees seek out and recommend products that help kids grow - imaginatively, physically, morally and mentally - and that are fun, safe, and socially sound.

Cody's Crew is currently available through the official Cody's Crew website: [www.CodysCrew.com](http://www.CodysCrew.com) and at retailers Mastermind, Top Banana and Cinema 1.

At the official site, there are also profiles of the characters, a preview of the Cody's Crew video and a new print out activity every day (no sign-up or registration required).

Cody's Crew - The Big Building, Created, Written and Directed by Malcolm Marcus. Executive Producer Lisa Wiseman. Distributed by Marcus/Wiseman Entertainment Inc.

**About Parents' Choice**

Founded in 1978, Parents' Choice is the oldest US not-for-profit consumer guide to quality children's media: books, toys, audios, software, television, videos, and magazines. The Foundation's mission is to impart solid information about the vast array of children's media products and toys that are on the market; helping parents and caregivers of all achievements and backgrounds make informed decisions about which new products are right for their children.

For additional information about the awards and a description of the significance of each awards level, consult the Parents' Choice Foundation's Web site ([www.parents-choice.org](http://www.parents-choice.org)).

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For a screening copy of Cody's Crew - The Big Building and/or a CD containing images suitable for publishing click here: [www.media@CodysCrew.com](mailto:www.media@CodysCrew.com)

We'll send it to you immediately!

High resolution images of the Cody's Crew package (suitable for publishing) in PDF format can be downloaded directly here: <http://www.codyscrew.com/Media.html>